



GIVING GUIDE

Every year, OKC Beautiful's programming reaches more than 20,000 students and adults with environmental education, engages more than 5,000 volunteers, and beautifies our shared public spaces throughout the city.

Originally formed in 1962 as a commission of the City of OKC (the "Mayor's Beautification Council), we became a 501(c)3 in 1968 and have been serving Oklahoma City ever since.

Join us in creating a more sustainable and beautiful OKC!



OUR IMPACT, BY THE NUMBERS:

OKC Beautiful is a nonprofit with the mission to lead Oklahoma City's beautification and environmental stewardship through collaboration, education, and advocacy.

In 2023, we completed this mission through the following efforts:



5,000+ volunteers engaged in programming



15,000+ students reached with environmental education



125,000+ pounds of litter collected by volunteers



200+ tires removed from illegal dump sites



800+ trees planted in the community



2,500 residents engaged in free and low-cost classes and programming



39 landscaping projects maintained along highly-trafficked corridors



20,000 bulbs planted and 90 acres of wildflowers dispersed



1,400 elementary students receiving school garden education

OUR REACH, BY THE NUMBERS:

- 9,300+** X FOLLOWERS
- 6,600+** FACEBOOK FOLLOWERS
- 6,000+** INSTAGRAM FOLLOWERS
- 7,600+** EMAIL SUBSCRIBERS
- 5,000+** ANNUAL VOLUNTEERS
- 15,000+** ANNUAL STUDENTS REACHED
- 2,500+** ANNUAL PUBLIC EVENT ATTENDEES





LITTERBLITZ

This program engages more than 5,000 volunteers annually in picking up litter across the city. Your support helps us purchase supplies for volunteers, dispose of trash and bulky debris properly, manage volunteer events, and recruit volunteer groups.

PRESENTING SPONSOR: \$10,000+

- Logo added to website.
- Logo added to volunteer t-shirts and tote bags.
- Mentioned in a minimum of 15 social media posts per year, with two dedicated posts regarding your support.
- Sponsorship "thanks" in all email communications promoting LitterBlitz.
- Logo listed on volunteer coordinator guides (provided to 300+ groups of volunteers annually).
- Name listed as annual campaign sponsor and in biannual newsletters.

TRASH TACKLER: \$5,000 - \$9,999

- Logo added to website.
- Logo added to volunteer t-shirts.
- Mentioned in a minimum of 10 social media posts per year.
- Sponsorship "thanks" in all email communications promoting LitterBlitz.
- Name listed as annual campaign sponsor and in biannual newsletters.

CLEAN TEAM: \$2,500 - \$4,999

- Logo added to website.
- Name added to volunteer t-shirts.
- Mentioned in a minimum of 5 social media posts per year.
- Name listed as annual campaign sponsor and in biannual newsletters.



TREE OKC

Tree OKC is focused on expanding tree canopy in Oklahoma City through plantings, giveaways, and education. Your support helps us purchase trees and supplies, coordinate volunteer efforts, and maintain and preserve existing tree canopy.

NEIGHBORHOOD SPONSOR: \$12,000

A \$12,000 neighborhood sponsorship is directed towards a neighborhood tree planting. 100 trees will be planted in a neighborhood in need of canopy.

- Logo added to website.
- Mentioned in a minimum of two dedicated social media posts per year.
- Sponsorship "thanks" in all email communications promoting Tree OKC.
- Name listed as annual campaign sponsor and in biannual newsletters.

SCHOOL/ORGANIZATION SPONSOR: \$5,000

A school/organization partnership will allow us to plant 20 trees at a school or community organization. Our school sessions include an education session and materials for students.

- Logo added to website.
- Mentioned in a minimum of one social media post.
- Sponsorship "thanks" in all email communications promoting Tree OKC.
- Name listed as annual campaign sponsor and in biannual newsletters.

BRANCHES: \$5,000

- Logo added to website.
- Mentioned in a minimum of one social media post per year.
- Sponsorship "thanks" in all email communications promoting Tree OKC.
- Name listed as annual campaign sponsor and in biannual newsletters.



OKC HARVEST

OKC Harvest is a comprehensive program providing school gardens, outdoor classrooms, and trained garden educators to schools. This program teaches kids about a love of nature, healthy habits, and environmental science - all while incorporating Oklahoma state academic standards. Your support helps maintain the gardens, funds garden educators, and develop curriculum for students.

SCHOOL SPONSOR: \$10,000

- Logo on signage at the school gardens and in the school.
- Logo on our website.
- Mentioned in a minimum of 15 social media posts per year, with two dedicated posts regarding your support.
- Special recognition in student/parent communications.
- Name listed as annual campaign sponsor and in biannual newsletters.
- Sponsorship "thanks" in all email communications promoting OKC Harvest events.

GRADE SPONSOR: \$5,000

- Logo on our website.
- Mentioned in a minimum of 10 social media posts per year, with one dedicated post regarding your support.
- Special recognition in student/parent communications.
- Name listed as annual campaign sponsor and in biannual newsletters.

CLASS SPONSOR: \$1,000

- Name added to website.
- Mentioned in a minimum of 1 social media post per year.





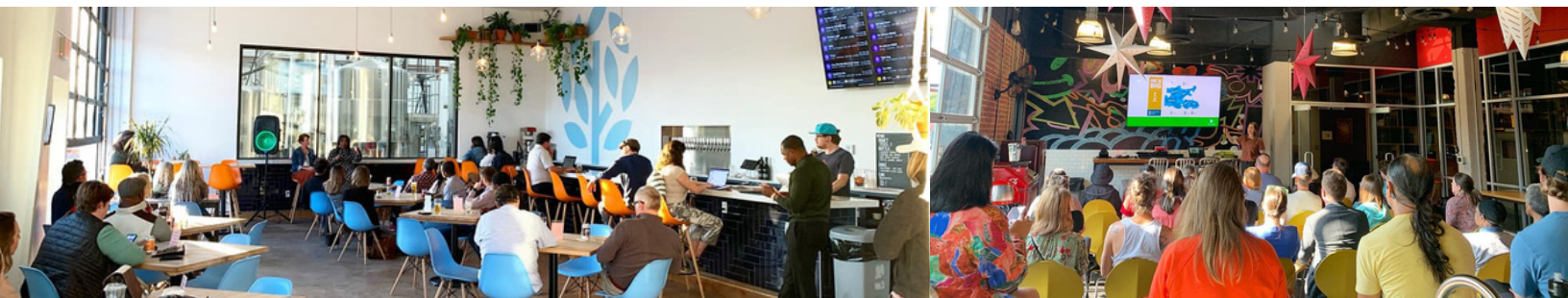
SUSTAINABILITY SOCIAL HOUR

Sustainability Social Hour is for those who love the environment and our city. Each session is centered around networking with those who have a passion for and want to learn more about environmental topics. Each sessions features a Q&A session with a guest speaker and focuses on a different topic. Sustainability Social Hour is every second Wednesday of the month, 5:00 - 6:30 p.m. Location changes each month.

Your support allows us to provide these free informational community opportunities.

PRESENTING SPONSOR: \$2,500+

- Logo added to website.
- Mentioned in all social media posts promoting Sustainability Social Hour events.
- Sponsorship "thanks" in all email communications promoting Sustainability Social Hour.
- Name listed as annual campaign sponsor and in biannual newsletters.





GROW OKC

Grow OKC provides educational programs for adults, featuring sustainability concepts. Past classes have included vermicomposting, zero waste workshop, sustainable wreath making, and more. Annual total attendance of classes and events is 700+ people, with one event per month. Your support allows us to provide free and low-cost programming and funds the coordination of instructors, supplies for events, and food and beverage costs.

PRESENTING SPONSOR: \$5,000+

- Logo added to website.
- Mentioned in a minimum of ten social media posts per year, with one dedicated posts regarding your support.
- Sponsorship "thanks" in all email communications promoting Grow OKC events.
- Name listed as annual campaign sponsor and in biannual newsletters.



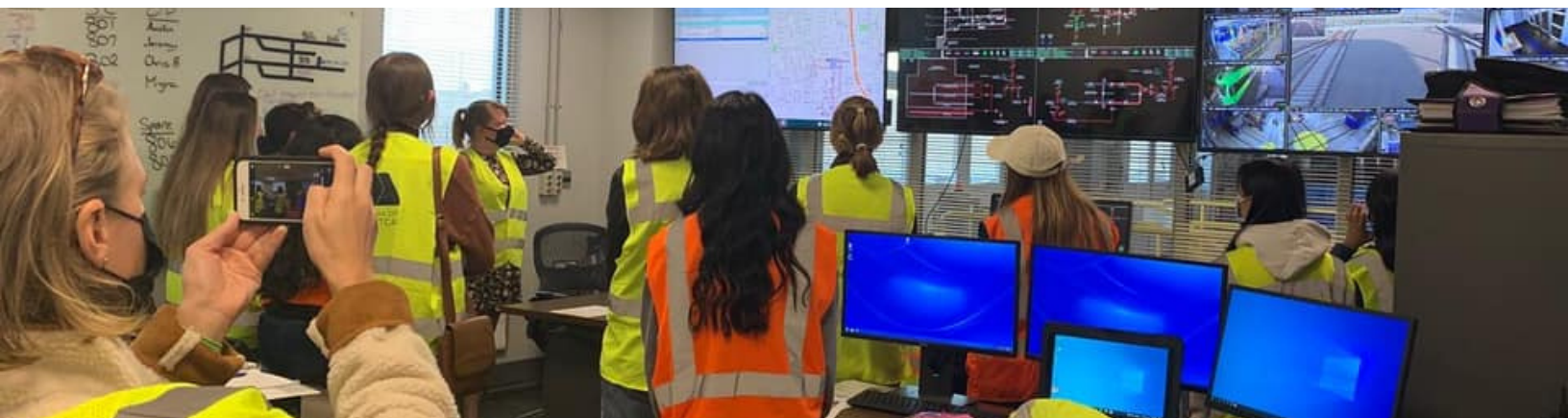


EARTH ACADEMY

This program provides an opportunity for classes of 25-30 high school students each year to receive recurring, meaningful learning opportunities centered around environmental topics. From public transportation to waste management to conservation, students learn about a variety of environmental issues in which they can help make change.

PRESENTING SPONSOR: \$5,000+

- Logo added to website.
- Mentioned in a minimum of five social media posts per year, with one dedicated posts regarding your support.
- Sponsorship "thanks" in all email communications promoting Teen Board.
- Name listed as annual campaign sponsor and in biannual newsletters.





MOTHER EARTH

Mother Earth teaches an appreciation of nature and the environment at an early age! We provide educational sessions at all OKC Public Elementary Schools, libraries, outreach events, and more. School sessions include an interactive play and activities with education about waste, water conservation, recycling, littering, and more.

Your support funds the actors for the interactive skit, materials for activities, coordinating schools and outreach sessions, and developing curriculum for schools.

PRESENTING SPONSOR: \$10,000+

- Logo added to website.
- Mentioned in a minimum of ten social media posts per year, with one dedicated posts regarding your support.
- Sponsorship "thanks" in all email communications promoting Mother Earth.
- Sponsorship "thanks" at the start of all school and student program events.
- Name listed as annual campaign sponsor and in biannual newsletters.

EDUCATOR: \$5,000 - \$9,999

- Logo added to website.
- Mentioned in a minimum of five social media posts per year.
- Sponsorship "thanks" in all email communications promoting Mother Earth.
- Name listed as annual campaign sponsor and in biannual newsletters.

SUSTAINER: \$2,500 - \$4,999

- Logo added to website.
- Mentioned in a minimum of two social media posts per year.
- Name listed as annual campaign sponsor and in biannual newsletters.



ADOPT-A-PARK

Adopt-A-Park is a city-wide program that enables volunteer groups to adopt a park, median or greenbelt to maintain. This program gives everyone a chance to help beautify Oklahoma City's public parks and spaces and enhance our city. Volunteers can choose to pick up litter, mow, or make city-approved landscape improvements on a year-round basis. Each group is recognized with a sign acknowledging its efforts in its park or median.

Your support helps us provide signage recognizing groups, tools and supplies for volunteer days, and coordinating volunteer events and participation.

PRESENTING SPONSOR: \$10,000+

- Logo added to website.
- Mentioned in a minimum of five social media posts per year, with one dedicated posts regarding your support.
- Sponsorship "thanks" in all email communications promoting Adopt-A-Park.
- Name listed as annual campaign sponsor and in biannual newsletters.

FLOWER SPONSOR: \$5,000 - \$9,999

- Logo added to website.
- Mentioned in a minimum of two social media posts per year.
- Sponsorship "thanks" in all email communications promoting Adopt-A-Park.
- Name listed as annual campaign sponsor and in biannual newsletters.

CLEAN TEAM SPONSOR: \$2,500 - \$4,999

- Logo added to website.
- Sponsorship "thanks" in all email communications promoting Adopt-A-Park.
- Name listed as annual campaign sponsor and in biannual newsletters.



LANDSCAPES

LandScapes beautify heavily-trafficked areas of Oklahoma City, providing beauty, greenery, and developing aesthetics and our economy.

The LandScapes program allows businesses and corporations to take ownership in their community by sponsoring a public LandScapes project. For a specified donation and a 5-year maintenance agreement, a portion of public spaces will be landscaped and maintained on a yearly basis. OKC Beautiful helps the business choose a site, which is pre-approved by the City of Oklahoma City. Once a site is selected, OKC Beautiful guides the entire project, from design to installation of plant materials and if needed, maintenance supervision.

LANDSCAPE SPONSOR: VARIES BASED ON PROJECT

- Name on signage prominently displayed at the project site.
- Logo on our website.
- Social media recognition a minimum of three times per year.
- Name listed as annual campaign sponsor and in biannual newsletters.



DISTINGUISHED SERVICE AWARDS LUNCHEON

The Distinguished Service Awards is our largest fundraiser and helps cover the cost of employee salaries and operating costs. The awards luncheon brings in 350+ attendees annually and recognizes individuals and organizations creating a more beautiful, sustainable Oklahoma City.

PRESENTING SPONSOR: \$17,500+

- Two reserved tables for ten (10) with prime seating
- Recognition on table, in awards presentation, in luncheon press releases, and printed luncheon program
- Acknowledgement in luncheon invitations
- Recognition on the OKC Beautiful website
- Recognition in biannual newsletters and on letterhead
- Social media recognition reaching 18,000+ accounts
- Recognition in email campaign, reaching 6,000+ contacts

LANDSCAPER: \$10,000 - \$17,499

- Benefits of the presenting sponsor but includes one reserved table for ten (10) with prime seating

RECYCLER: \$5,000 - \$9,999

- Reserved table for ten (10) with prime seating
- Recognition on table, in awards presentation, and printed luncheon programs
- Acknowledgement in luncheon invitations
- Recognition on website
- Recognition in biannual newsletters

EDUCATOR: \$2,500 - \$4,999

- Reserved table for ten (10)
- Recognition on table, in awards presentation, and printed luncheon programs
- Acknowledgement in luncheon invitations
- Recognition in Vision In Action newsletters

ADOPTER: \$1,250 - \$2,499

- Reserved table for ten (10)
- Recognition on table, in awards presentation, and printed luncheon programs
- Acknowledgement in luncheon invitations



EARTH * FEST



April 20, 2024 * Scissortail Park

Vendors, classes, activities, and more. All in a celebration of our planet. Why be a sponsor? Earth Fest is a free community event engaging neighbors, families, and the community in caring for our planet. The event includes live music and programming, workshops, giveaways, and more - all at no charge for attendees. Funds raised will support year-round environmental education programming provided by OKC Beautiful.

PRESENTING- \$7,500

Logo/name on poster and signage. Logo/name on event website. Recognition on social media in a minimum of ten posts. Vendor space, upon request. Recognition on-stage during the festival.

SUSTAINER- \$5,000

Logo/name on poster and signage. Logo/name on event website. Recognition on social media in a minimum of ten posts. Vendor space, upon request. Recognition on-stage during the festival.

CONSERVATIONIST - \$2,500

Logo/name on event signage. Logo/name on event website. Recognition on social media in a minimum of five posts. Vendor space, upon request.

PRESERVATIONIST - \$1,000

Name on event signage. Name on event website. Recognition on social media in a minimum of two posts. Vendor space, upon request.

ECOLOGIST - \$500

Name on event signage. Name on event website. Vendor space, upon request.





FALL HARVEST FEST

Fall Harvest Fest is a family-friendly event with live music, craft beer, seasonal activities, a chili cook off, and more. The event brings in over 250 attendees annually and raises funds for the OKC Harvest school garden program. 2023's Festival is Sunday, October 15, from 2:00 - 5:00.

PRESENTING SPONSOR: \$5,000+

- Event tickets for 10 attendees - including 20 beer tickets, chili, and activities like pumpkin painting & caramel apple dipping
- Recognition on email communications, social media, printed materials, website, press releases, and newsletter
- One dedicated social media post recognizing your support
- Free entry into chili cook-off

FARMER: \$2,500 - \$4,999

- Event tickets for 8 attendees - including 16 beer tickets, chili, and activities like pumpkin painting & caramel apple dipping
- Recognition on email communications, social media, printed materials, press releases, and newsletter
- Free entry into chili cook-off

GARDENER: \$1,000 - \$2,499

- Event tickets for 6 attendees - including 12 beer tickets, chili, and activities like pumpkin painting & caramel apple dipping
- Recognition on email communications, social media, and printed materials
- Free entry into chili cook-off

SEED SOWER: \$500 - \$999

- Event tickets for 4 attendees - including 8 beer tickets, chili, and activities like pumpkin painting & caramel apple dipping
- Recognition on email communications and printed materials
- Free entry into chili cook-off

PUMPKIN: \$150 - \$499

- Event tickets for 2 attendees - including 4 beer tickets, chili, and activities like pumpkin painting & caramel apple dipping
- Recognition on email communications and printed materials



ANNUAL CAMPAIGN

Donations to our general campaign help us operate all of our programs and funds those providing the education, organizing the programming, coordinating the volunteers, and creating a more sustainable and beautiful Oklahoma City.

LOBLOLLY PINE: \$5,000+

- Annual subscription and recognition in biannual newsletter
- Recognition on website
- Recognition in one social media post
- Sponsorship recognition at all major fundraising events
- A tree planted in your honor

OKLAHOMA REDBUD: \$2,500+

- Annual subscription and recognition in biannual newsletter
- Recognition on website
- Recognition in one social media post
- Sponsorship recognition at all major fundraising events
- A tree planted in your honor

MIGHTY OAK: \$1,500 - \$2,499

- Subscription & recognition in the biannual newsletter
- Recognition on website
- Sponsorship recognition at all major fundraising events

ROYAL CYPRESS: \$1,000 - \$1,499

- Subscription & recognition in the biannual newsletter
- Recognition on website
- Sponsorship recognition at annual Distinguished Service Awards

BLAZE MAPLE: \$500 - \$999

- Subscription & recognition in the biannual newsletter
- Recognition on website

ELM: \$25 - \$499

- Subscription to biannual newsletter