

# GROWING COMMUNITY ROOTS Capital Campaign



At OKC Beautiful, we believe in the power of nature, education, and community to create a more resilient and connected city. We've pursued this vision since 1962.

Our next step to grow this mission is to **build a permanent home** - a space that brings people together to learn and take action for a more beautiful environment and community. **We are seeking community support for this effort!**



## OKC BEAUTIFUL'S FUTURE HOME:

- 1.92 acres at 1404 NW 1<sup>st</sup> Street
- Located in the Metro Park Neighborhood
- Includes a facility for classes and 1.5 acres of undeveloped land, primed for future programming and expansion.
- Centrally located for community access.
- Currently leased by OKC Beautiful with the intent to purchase by June 2027.

## PURPOSE FOR THE PROJECT:

- **Expand Operations:** A new space will allow us to launch nursery and greenhouse operations - plant production and staging capacity to support citywide beautification, urban forestry, and native planting projects.
- **Host Classes & Workshops:** OKC Beautiful organizes 40+ community classes a year. Classes are typically hosted at various locations in the community, causing additional logistics and expenses. A dedicated facility would be used to develop community skills.
- **Grow Community Gardens:** Develop gardens that demonstrate sustainable growing practices and provide hands-on learning opportunities while expanding access to food.
- **Create Room to Grow:** With additional office space and flexible gathering areas, we can expand our staff, volunteers, and programming for years to come. In our past facility, we lacked space to store equipment, supplies, and fleet necessary to expand our operations.

## USE OF CAPITAL CAMPAIGN FUNDING:

- Land acquisition and associated expenses. The site is currently being leased for OKC Beautiful operations.
- Repairs to and expansion of existing facility, including a roof replacement, security features, renovations, and addition of training room.
- Construction of warehouse, outdoor classroom, greenhouse, and community gardens.

## INTERESTED IN HELPING US GROW?

Contact Natalie Evans, [natalie@okcbeautiful.com](mailto:natalie@okcbeautiful.com) or 405-525-8822.

